

## Red Carpet Enterprises Presents – Florence and Tuscany Ferrari Tour



The Red Carpet Ferrari Tour of Italy is a unique journey, individually created for you to fully experience the Italian Way of Life. This Ferrari trip that has been put together in Italy is a subtle blend of art, gastronomy, fashion, architecture, and spectacular scenery.

With a personal Ferrari Tour Director as your guide you'll experience a journey that has been created and designed especially for you.

You will experience breath taking scenery, wonderful food, and people with an infectious passion for life, it's hard to imagine a country with more to offer. Above all, you can be driving any of the following cars, Ferrari Berlinetta, Ferrari 458 Italia and the Ferrari 458 Spider. Back up cars will be available.



## The Format of the day.



- Briefing on the night of arrival by the Tour Director
- Breakfast at the hotel
- Introduction to the Ferrari's at the hotel
- Depart 10.00 for your first leg to Gimignano
- Stop for coffee then onto Siena
- 3 course lunch with refreshments at Piazza del Campo
- Drive to Chianti
- Stop in Radda for refreshments
- Back to Florence and finish at the hotel around 18.00
- A dedicated tour director throughout the day along with back up vehicles
- A estimated total of 200km drive of Tuscan roads

## The Road Map..... Florence - San Gimignano - Siena - Chianti - Florence

---



An initial briefing will take place on the night of your arrival. Before departure the next morning your Tour Director, connected via a mobile radio system, will hold a second complete briefing with you once settled inside your chosen Ferrari/Ferraris.

The Tour Director leads the way in his lead car, guiding the Ferrari's along the Chiantigiana road passing Greve in Chianti, Castellina in Chianti, Barberino Val d'Elsa. You will stop in San Gimignano for a coffee at Relais La Collegiata. San Gimignano rises on a hill (334m high) dominating the Elsa Valley with its more than 7 medieval towers.

You will take in the beautiful landscape of northern Lazio and southern Tuscany.

The tour continues in direction of Siena where you will stop for a visit of the town. Siena, an unspoiled mediaeval city, is the location of the famous Palio, a horse race around the city's shell-shaped Piazza del Campo. There will be free time to explore Siena before indulging in a sumptuous lunch in the magnificent Piazza del Campo.

## The Road Map..... continued



After lunch you will depart for the 2nd part of the tour towards the magnificent Chianti area. Discover the picturesque and the breath taking panorama offered by the valley landscape, enriched by pure driving pleasure on an amazing succession of rolling hills and never-ending curves! You will stop for another break in Radda in Chianti, a charming small village of Chianti area.

You will then depart along the Chiantigiana road back to Florence.

We will depart the hotel in the morning at 10.00 and arrive back at the hotel for around 18.00.

You will then have some spare time to freshen up ready for a dinner and overnight at your beautiful hotel.

## Villa Olmi – Your accommodation in Florence.



At a very short distance from the historic heart of Florence, the warm hospitality of Villa Olmi Firenze welcome you in the idyllic setting of its rich historical and artistic heritage.

This exclusive country estate, consisting of a villa, a farmhouse and a rural house, awaits you for a memorable stay surrounded by a magnificent Italian garden.



- Please note all activities and venues are subject to availability at time of booking.
- All rights reserved no part may be used, re-produced or transmitted by any means without the prior permission in writing of Red Carpet Enterprises Ltd. Nor be otherwise circulated in any form other than that in which it has been sent. The moral rights of Red Carpet Enterprises Ltd have been asserted.

### Contact information:

- email: [enquiries@redcarpet.co.uk](mailto:enquiries@redcarpet.co.uk)
- Tel: 020 7520 9368
- Mob: 07802 485556
- web: [www.redcarpet.co.uk](http://www.redcarpet.co.uk)

7-10 Adam Street, London, WC2N 6AA

Tel: 020 7520 9368, Fax: 020 7520 9369, E-mail: [enquiries@redcarpet.co.uk](mailto:enquiries@redcarpet.co.uk), Website: [www.redcarpet.co.uk](http://www.redcarpet.co.uk)